

# ALICE BROWN

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UX/UI Designer

Nashville, TN

## EDUCATION

### *Associates of Arts – Web Development*

Virginia College (Huntsville, AL)

### *Bachelors of Science – Biblical Counseling*

West Coast Bible College & Seminary (Dallas, TX)

## EXPERIENCE

JAN 2017 to

Present

### *UX Designer*

FREELANCE (ABROAD)

Responsible for print material and graphics for each website. Researched and identified problems through stakeholder talks and user research in the complex industry of advertising. Designed and validated workflows and interfaces through iterations.

Collaborated with multiple roles to drive alignments. Developed editorial, website, blog, marketing and sales content.

Applications include: Adobe Creative Suite, majority of Social Media platforms

JAN 2011 to

JAN 2017

### *Founder & UX Designer*

OPEN DOOR DESIGN, LLC. (HUNTSVILLE, AL)

Responsible for the operations, in addition to creating and applying design strategies across branding and product design. Refine design directions and finalize design details. Lead the planning and structuring of deliverables.

Developed editorial, website, blog, marketing and sales content.

Managed content strategies for blog and social media platforms.

Applications include: Adobe Creative Suite, majority of Social Media platforms

JAN 2011 to

JAN 2016

### *Founder & UX Designer*

KEEPVOLUNTEERING, INC. (HUNTSVILLE, AL)

Responsible for the operations, in addition to creating and applying design strategies across branding and product design. Refine design directions and finalize design details. Lead the planning and structuring of deliverables.

Developed editorial, website, blog, marketing and sales content.

Managed content strategies for blog and social media platforms.

Applications include: Adobe Creative Suite, majority of Social Media platforms

JAN 2006 to

JULY 2010

### *Graphic Artist & Web Designer*

FREELANCE (HUNTSVILLE, AL)

Responsible for print material and graphics for each website. Researched and identified problems through stakeholder talks and user research in the complex industry of advertising. Designed and validated workflows and interfaces through iterations.

Collaborated with multiple roles to drive alignments. Developed editorial, website, blog, marketing and sales content.

Applications include: Adobe Creative Suite,

MAY 2002 to

JUNE 2006

### *UX/UI Designer*

TECMASTERS, INC (HUNTSVILLE, AL)

Prototyped and designed an internal web application (working closely with HR business partners) to access learning courses for around train over 3 million DOD and civilian personell across the globe.

Applications include: Adobe Creative Suite

JULY 2002 to

OCT 2002

### *UX Designer*

DATATEK-USA, LLC (HUNTSVILLE, AL)

Responsible for the operations in addition to design of print material and graphics for each website. Developed editorial, website, blog, marketing and sales content. Managed content strategies for blog platforms.

Applications include: Adobe Creative Suite

## CERTIFICATIONS

Currently in the process of achieving the Google UX Designer Certification.

## SKILL SET

### *My abilities include...*

Concept development, art direction, illustration, layout design, branding, UX, copywriting, ideation and workflows, UI Design, Storyboard, Prototyping, Redlines, Experience Strategy, Interaction Design, User Interface Design, Usability Testing

### *I am proficient in...*

Web Design, Graphic Art, Illustration & Copywrite, *using applications such as;* Adobe Creative Suite  
WordPress  
Content Management Systems (CMS)  
Graphic Design  
Cascading Style Sheets (CSS)  
JavaScript

### *I am...*

a creative. A designer passionate about creating better user experiences through aesthetics and problem solving.

I am personable, love to learn, listen, collaborate and inspire. I am ambitious and mission driven yet diplomatic and adaptable to the task. I have a deep sense of empathy which enables and inspires me to craft honest, exclusive and meaningful experiences for people. This also gives me the ability to overcome moments of missing the mark: to use those as teaching moments for myself, while also helping others on the team work through the disappointment that may come with a failed attempt.

I am strong at communicating design intent - verbally and visually.

I love and embrace learning. I am not afraid to be wrong and receive reproof, as it is one of the best ways to learn.